

Rochester Rotary Sunshine Camp
Website Privacy Policy
Draft

Rochester Rotary Charitable Trusts, Inc. is the owner and operator of Sunshine Camp. We are committed to protecting your privacy. This Privacy Policy describes the information we collect from you when you visit this site and how we use this information.

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Personal Data Protection and Storage

The storage and transmission of personal data over the internet is inherently insecure. The Sunshine Camp cannot guarantee the security of data transmission over the internet.

The Sunshine Camp maintains administrative, physical, and technical safeguards to protect personal data in our possession against loss, alteration, misuse, or unlawful processing or unauthorized access, whether accidental or purposely.

Forms available on our website

Types of Personal Data Collected when you Donate

We thank all our supporters that provide monetary support. We do not make public that you donated or the amount unless authorized by you. Credit card donations are processed by our PayPal or G Pay partner who is PCI compliant to protect your credit card number and other information necessary to process the transaction. The Sunshine Camp does not store credit card numbers in any of their systems and passes the information in an encrypted format.

Types of data gathered when donating/sponsoring are:

- Amount of monetary donations
- Name
- Email Address
- Address
- Phone Number
- Using your PayPal account or a Credit/Debit card
- You are then switched to our PayPal partner to collect the remaining information and to make the transaction:
 - Plan to make donations recurring
 - PayPal Account (if you have one or Credit/Debit information if you do not)
 - Credit Card information:
 - Name on credit card
 - Mailing address
 - Email address
 - Credit Card Number
 - Expiration Date
 - CVC Number

We use this information collect for the following purposes:

- Name, email address, mailing address, phone number, and communication preference are stored in internal Sunshine Camp systems and this information is used to communicate with you including solicitation for future donations.
- Amount of your donation is used for financial accounting.
- Credit Card information is used by our Service Provider to process payment to your account

The Sunshine Camp makes no effort to gather financial account or credit card information.

The Sunshine Camp does not share donation information with any other organization.

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Type of Personal Data Collected when You Apply for a Staff Position

When you apply for a camp staff position you will be linked to Active Network, our independent camp staff software provider. You will have to complete personal contact information, previous job experiences and references.

Type of Personal Data Collected when requesting Camper Attendance (including Physician Form)

Camper's applications are processed through our independent camper software vendor Active Network. The information collected regarding campers will be used by senior staff to provide a safe camping experience. This information will include medical history, personal contact information, teacher/caseworker form.

Type of Personal Data collected when asking a General Question
Name, Mailing address and email

Type of Personal Data collected when you sign up as an Alumni
Name, address, and email. Staff can also provide information on when they worked at the camp.

Personal Data Sharing

The Sunshine Camp does not resell any personal information to other third parties. We do not rent or trade email lists with other organizations or businesses.

The Sunshine Camp does not disseminate or collect personal data except under agreement with Service Providers. These Service Providers provide the following service to Sunshine Camp.

- Credit Card Processing
- Email communications
- Donor and Rotary Member lists
- Camper data
- Employee payroll and benefits

We may disclose personal information:

- If we are required to do so by law, legal process, statute rule, regulation, or professional standard or to respond to a subpoena, search warrant, or other government official request.
- When we believe disclosure is necessary or appropriate to prevent physical harm or monetary loss.
- In connection with an investigation of a complaint, security threat, or suspected or actual illegal activity.
- In connection with an internal audit.
- If the Rochester Charitable Trusts, Inc., or the Sunshine Camp is subject to a merger, acquisition, joint ventures, sales of assets, reorganization, dissolutions, bankruptcies, liquidations, or other types of business transactions.

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In these types of transactions, personal information may be shared, sold, or transferred, and it may be used subsequently by a third party.

CHILDREN

Minors under the age of 18 may not use this website. We do not knowingly collect personal information from anyone under the age of 18. No part of this website is designed to attract anyone under the age of 18.

Use of Cookies and Other Tracking Technologies

We use cookies and other tracking technologies on our website to provide users with personalized access to website service and to provide offers and services tailored to user's interest.

We use third-party services for analytic and interest-based advertising purposes. These service providers and partners may use cookies alone or in conjunction with unique identifiers and other tracking technologies to collect information about users when they use our website, open our emails, or interact with ads.

Choices Regarding Personal Data Collection and Use

Depending on the activity, some of the information we ask you to provide is mandatory and some is optional. Whether you provide this information or not is completely your choice but if you do not provide the information we request, we will not be able to provide certain services.

We want to communicate with you only if you want to hear from us. You can unsubscribe to general mailings at any time by clicking the link in footer of the email messages we send you. You can also contact us directly by sending a written request via email to tracey@rochesterrotary.org or via postal mail to:

Sunshine Camp
809 Five Points Road
Rush, New York 14543

Please provide your full name, mailing address, email address and phone number along with specifically what you do not want to receive.

Cookie Choices

Most web browsers automatically accept cookies, but you can change your browser's setting to disable all or certain cookies. For information on how to manage browser cookies see <https://www.allaboutcookies.org/>. Managing cookies varies by browser and you will need to review the documentation for browser(s) you use. This information can usually be accessed by going to the "help" link in your browsers.

Please note that disabling or deleting cookies may impact your ability to access the full functionality of our website.

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Do Not Track

In our opinion, there is no industry or legal standard for recognizing or honoring “Do Not Track” (“DNT”) signals. We do not respond to these signals currently.

Links to Third Party Sites

Be aware that our site contains links to sites hosted by third parties. The Sunshine Camp does not control, and is not responsible for the content, privacy practices, or policies of these sites. We encourage you to be aware when you leave our site and to understand the privacy statements of these third-party sites when you visit them.

Non-Personally Identifiable Information

Refers to information that does not by itself identify a specific individual. We gather certain information about you based upon where your usage of our Website in several ways. This information is compiled and analyzed on both a personal and an aggregated basis. For example, this information may include the Website’s Uniform Resource Locator (“URL”) that you just came from, which URL you next go to, what browser you are using, and your IP address. A URL is the global address of documents and other resources on the World Wide Web. An IP address is a computer identifier on a Transmission Control Protocol/Internet Protocol (“TCP/IP”) network, such as the World Wide Web. The Web uses the TCP/IP protocol to route information based on the IP address of the destination. An IP address is a number automatically assigned to your computer whenever you are surfing the Web, allowing Web servers to locate and identify your computer. Computers require IP addresses to allow users to browse and communicate on the Internet.

We review the actions of the Sunshine Camp website visitors on a regular basis to determine customers' preferences.