

Leave a little sunshine



Many children with disabilities in our community have a simple wish: they want a place where they can just be kids, without any barriers to fun – and without worrying about wheelchairs or medicines or people thinking they are different.

Rochester Rotary Sunshine Camp is the only facility of its kind in the Finger Lakes region that gives children this opportunity, every summer. And it gives their parents a much-needed respite, along with and the joy of knowing their children will have the time of their lives playing with other kids.

Anything that a child wants to do at camp is available, from a fully accessible treehouse (My Treehouse) and playground (Shirley's Playland), to a climbing wall, zip line, splash pad, archery, boating, fishing, miniature golf, swimming, and arts and crafts.

Maintaining these amenities is not inexpensive, though, as it costs more than \$1 million annually to operate the camp. Plus, Rochester Rotary provides its two-week camp program to children at no charge.

This year, we are celebrating Sunshine Camp's 100th anniversary. You can help ensure that the camp continues to serve children and camper families for the next 100 years by remembering the camp in your will and estate plans. Your legacy gift will enable more children to discover their unique abilities and give

them incredible memories that will last a lifetime.



**As always, you should consult your financial and personal advisors before making a legacy gift. You should contact, or your advisor should contact, the Rochester Rotary prior to making a gift decision in order to assure that your wishes are clearly understood. The Sunshine Camp is owned and operated by the Rochester Rotary Charitable Trusts, Inc. and our EIN is 16-0778060.*

HOW CAN I LEAVE A LITTLE SUNSHINE?

ENDOW A SUNSHINE CAMPER

Each summer 220 campers are welcome to the Sunshine Camp program free of charge to their families. For a gift of \$15,000, or more, you can endow a Sunshine camper.

Camper families will be made aware of the individual/family/company that has supported their camp experiences unless requested otherwise by donor.

How to endow a camper:

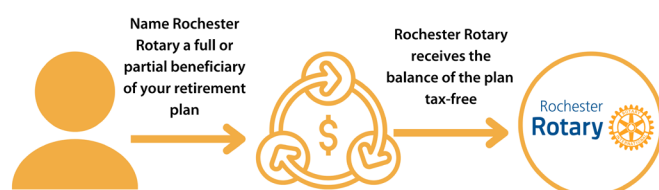
Your gift can be immediate or in a bequest. Contact Heather Rossi, Director of Development, at 585.546.7435 x203 or heather@rochesterrotary.org to discuss an endowment.

RETIREMENT PLANS AND IRAS

Retirement funds paid to your children at your passing can get hit with heavy income and estate taxes but are tax-free to a charity.

If you are considering a gift to the Rochester Rotary after your passing, it is usually better to leave taxable assets (retirement plans and IRAs) to a charity and give nontaxable assets (such as stocks and real estate) to your loved ones.

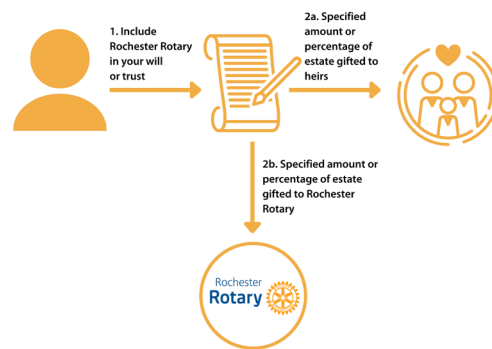
Contact your plan administrator to discuss changes beneficiary changes to your policy



BEQUEST

Including Rochester Rotary in your will or estate plan is one of the most meaningful ways to solidify your legacy. Gifts through a will are flexible, they can be changed as an individuals' circumstances change in life. A bequest can be for a specific dollar amounts or a percentage.

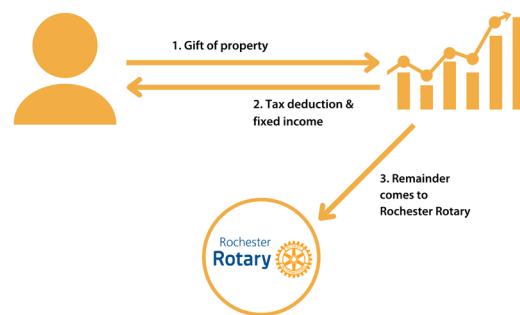
Contact your attorney to make an amendment to your will.



CHARITABLE GIFT ANNUITIES

A charitable gift annuity can provide you with fixed income payments for life and a possible partial tax deduction. After death, the remainder value is a charitable gift to the Rochester Rotary.

There are numerous ways to set up a charitable annuity, to discuss options or if you have questions please contact Heather Rossi, Development Director, at 585.546.7435 x203 or heather@rochesterrotary.org.



LIFE INSURANCE POLICIES

- You can designate Rochester Rotary as the beneficiary of a policy.
You own the policy and Rochester Rotary Charitable Trusts, Inc. will receive a lump sum from death benefits.
- Transfer ownership of a paid up policy.
You can receive an immediate charitable tax deduction for transferring ownership and if premiums are still owed on the policy you can take tax deductions if you remain payor.
- Donate dividends direct to charity.
You can receive a tax deduction for donating dividends but still maintain ownership for your policy.

